

Sent: Tuesday, October 20, 2015 1:08 PM  
To: 2015board@aapgh.org

Subject: re: Strategic Plan update

Dear Board,

I have been reviewing the status of the Strategic Business Plan and I am happy to report we have been on target in accomplishing most of the goals that we had set out to achieve.

As we move into the new year, we are behind primarily on one goal of implementing a Board training. This session was to happen in 2014/15. I had requested such a meeting last year on three occasions, but the meeting was never implemented due to time constraints.

At this point, I feel such a session is in order, and would like your support and feedback.

I am requesting that a Bayer training session or retreat happen in the next month before we elect a new Excom.

As the November meeting should focus on planning the new fundraising event at the Carnegie, I think another Saturday or Sunday maybe in early November or December could work.

We had two such retreats when I started in 2012-13 and I believe the sessions were beneficial.

In addition to the Board training, the set of goals primarily for 2015/16 includes:

- hiring an exhibitions coordinator
- re-vamping the Annual and
- conducting a study as to feasibility of art space "wholly owned or shared by AAP"

Additionally we are to:

- "define membership groups, including non-artists, and the benefits for each group" and  
- "develop a concrete fundraising plan".

While much of this is under the umbrella of the ED, in order to achieve these goals there is a need for strong subcommittees and a committed Excom to support the ED in these endeavors, particularly with the art space search, defining the membership groups, and building a concrete fundraising plan.

It is imperative that that each Board member has a "voice" and identity in regards to his or her participation, and that each feels part of a "team", as we are at a crucial turning point this coming year.

Please support my suggestion to schedule such a "retreat". I will personally set up the event and provide dates to ensure we have this meeting.

Please let me know your feedback on this.

Best  
-Juliana