

ASSOCIATED ARTISTS OF PITTSBURGH
Board of Directors Meeting
March 10, 2014, 6:30 PM – Ice House Conference Room

Board Members present: Ken Antol, Scott Hunter, John Lewis, Emily Meyer, David Stanger, Kathryn Stanko, Andrew Urbach, Mia Tarducci Henry, Cecile Shellman and Ann Thompson

Absent: Cindy Busch

Guests: Juliana Morris, Executive Director

The meeting was called to order at 6:35pm.

Review and Approval of February Board Minutes.

Minutes were sent to Directors via email prior to the meeting, and no changes were suggested. John Lewis made a motion to approve the minutes and Ann Thompson seconded. The motion was approved unanimously.

Executive Director's Report

Juliana Morris reviewed the status of many matters, the highlights of which included:

- New office staff member Elizabeth Brophy has been working on restoring and updating the patron database.
- The office move to the Ice House has been accomplished with the assistance of 2 member volunteers.
- Juliana reported on the status of AAP discussions with foundations and corporate supporters.
- The catalog for the 103rd Annual is in final sketch stages.
- Executive Committee held 2 conference calls since the last Board meeting, and has regularly scheduled calls on the Monday following and the Monday prior to each Board meeting.
- For the new office, a new remnant carpet was purchased. Storage cabinets are needed.
- A refurbished laptop and a new printer are needed soon.
- The new member screening is scheduled for April 6. Mia Henry has been instrumental in recommending AAP to non-member artists, and it appears that in excess of 50 artists will attempt to screen in as new members.
- The March newsletter will be going out this week.
- Membership renewal dues are due in the next month.
- Board members should provide JPEG head shots to AAP prior to the next meeting, so that future newsletters can include a profile of a board member with a photo.

During the Executive Director's report, Juliana sought direction from the Board on the following matters:

- Elizabeth Brophy is available to step in and handle much of Kathryn Stanko's administrative duties on the Education Committee. After discussion as to whether the hourly paid position should be advertised, the Board determined that Elizabeth's existing role in the office led to the clear conclusion that AAP's best interests in functioning efficiently would be to assign those duties to her.
- The Semi-Annual Meeting should be held by May 31 per the Bylaws, but with the opening of the 103rd Annual at the end of May, it may make more sense to hold it on June 8 so that full planning attention can be given to the Annual, followed by appropriate planning for the Semi-Annual Meeting. After discussion, the Board decided that it was in the best interests of AAP to hold the Semi-Annual Meeting on June 8.

Education Report.

Kathryn Stanko had previously circulated the Education Report in writing. There was a discussion about the continued need to find a person to head the Education Committee. Kathryn educated the Board that the philosophy has always been that it is important that the Education Committee be led by someone on the Board, so that its role is not diminished in the organization. The Board agreed with this philosophy, and there was further discussion but no resolution as to how to accomplish transition of her role.

Exhibitions Committee Report.

Scott Hunter's report included the following:

- The Exhibitions Committee has been having great attendance in recent months, up to about 10-15 participants per month.
- The drop off for the Annual is April 26-30 at the Guardian Self Storage facility in the Strip District, and volunteers are being recruited to assist.
- The committee is working on a program to get ahead of scheduled events, and to eventually develop a planned ahead program calendar.
- Barbara Jones, Chief Curator of the Westmoreland Museum of American Art, has been selected as the Juror for the 103rd Annual.

Rebuilding of Advisory Board.

Emily Meyer presented her plan for AAP Board members to re-engage existing members of the Advisory Board. Assignments were given for each Board member to reach out to certain members of the Advisory Board. The Board also began to construct a plan to reinvigorate the Advisory Board and to meaningfully re-engage each Advisory Board member to educate them on AAP's recent activities and to encourage them to become more active supporters of AAP.

There will be additional planning on this initiative at the April 2014 Board meeting.

Other Matters.

The drop-off for the Annual is April 27 between 11 a.m. and 4 p.m. at Guardian Self Storage. Board members who do not have a conflict should visit during that time period and introduce themselves to members.

There was no further business, and the meeting was adjourned at 8:40 p.m.