

ASSOCIATED ARTISTS OF PITTSBURGH
Board of Directors Meeting
June 9, 2014, 6:30 PM – Ice House Conference Room

Board Members present: John Lewis, Andy Urbach, Ann Thompson, Scott Hunter, Emily Meyer, Mia Tarducci Henry, Cecile Shellman, Ken Antol, David Stanger, and Brian Siewiorek

Guests: Juliana Morris, Executive Director

The meeting was called to order at 6:35 PM

Review and Approval of May Board Minutes.

The Minutes of the May 12, 2014 meeting were approved.

Executive Director's Report.

Juliana Morris reported on the following matters:

- Elizabeth Brophy is scheduling a regular monthly member happy hour at Church Brew Works.
- Annual opening postcards were sent. Invitations were sent to 250 people.
- Postcards for the Spring Member meeting were sent.
- Press releases were sent for the Annual, City Paper ad placed - free half page ad thanks to Michael Frischling, and the Annual was included in the summer guide.
- Press captions done - Pittsburgh Magazine and other shows - more to come in July issue.
- Catalogue prepared. Final yet to come - minimal issues and edit to follow.
- Drop off June 18. Staging has occurred already. It looks good.
- Member renewals. Dues arriving.
- Newsletter went out.
- Studio party at Ron Donahue's studio.
- Financials being finalized.
- Member meeting worked well at the Ice House - nice feel, but turnout was not great. Some members want to avoid the fighting (they say) and how it feels to them. We agreed that this will take time. John will write newsletter from him - very positive tone is a fair representation of how it went. Fall is usually better attended.
- Grant requests being sent in.
- Working on Waterfront show. Forty two artists in the show. A lot of work involved in getting the show set up. June 28 is opening from Rock Bottom Brewery. It is open about two weeks - there will be artists talks.

- Frame House show opens on July 19. It needs drop off and jury.
- There will be a show in the Mine Factory in the fall.

John suggested a calendar of AAP activities to make it easier for future board members and full time staff.

Education Report.

Kathryn Stanko was absent - update to follow

Spring Member meeting.

Ann mentioned that she spoke to Sandra Moore who teaches art at the Neighborhood Academy, and who mentioned that AAP might consider creation of an art educators group. It allows for learning about resources, where to exhibit. Art teachers used to get together and now they do not. Can we help facilitate art teachers linking together? Could that encourage them to tell their students to join the AAP? Could they share curriculum with each other?

There was excitement about the meeting report with the Cultural trust and Lawrenceville gallery options. People liked that we asked for their feedback.

Investment Advisor.

Scott Hunter presented on the interviews of investment advisory candidates. After discussion, PNC was overwhelmingly selected. They appear to be the best candidate, and it is a plus that they have a strong support of local artists.

We will send the last two Annual catalogues to Rhonda Goodall. She has been helping PNC select art.

Board Candidate.

Ryan Lammie will interview with the Board. He is an artist who is creating spaces for artists looking for space. He is working with Foundations to support his concept. Buildings may have focus on education, some will have living space too. Another person is David Bush. We discussed who was needed to add skills that are essential.

Advisory Board Updates.

Chris King has been interviewed and will be added to the Advisory Board, and John and Juliana will meet with Greg Barrett, head of the CHP Foundation. We need to decide on the role of an advisory board member. We discussed bringing advisory board members to a board meeting September, 2014. We may "Grandfather" current members and set up new guidelines for new members. We already have our matches as board members with advisory board members. We will call with invitations to Advisory board members. Cecile will draw up some items to consider for our guidelines for the advisory board at our next board meeting.

Finances.

We need to raise more money. We are \$12,000 short on money for the year. We need operating money for the administrative costs. Heinz gave us \$20,000 last year and next year we will get \$20,000. We will get exhibitions funding, but not for operations.

There was no further business, and the meeting was adjourned at 8:45 p.m.